
DR. STEVEN THOMPSON

CASE STUDY:

REVOLUTIONIZING MUSIC EDUCATION WITH ONMUSIC® COMPANION

"American River College chose Connect For Education due to its deep understanding of music education and commitment to innovation. The partnership empowered the institution to realize its vision of comprehensive online music education, a feat unmatched by other publishers."

60%
Of students demanded asynchronous online education

2 DAYS
50 student classes filled in 2 days

1ST
California Community College to offer a fully online Associate For Arts in Music for Transfer degree

UNDERSTANDING PAIN POINTS & SOLUTIONS

Dr. Thompson transitioned to C4E's offerings due to the labor-intensive nature of textbook creation and challenges integrating them with the campus LMS. The need for innovation stemmed from observing students' increasing preference for online courses, prompting a search for solutions to cater to diverse demographics.

Dr. Thompson's familiarity with C4E's founder, Carlos Maldonado, facilitated the exploration of innovative solutions. Initial concerns, including student security and platform integration, were gradually addressed, with C4E's tailored approach to online learning proving appealing.

BACKGROUND

Dr. Steven Thompson, a leading figure at American River College in Sacramento, California, oversees various roles including directing the orchestra, teaching online GE courses like Music Appreciation and Music Fundamentals, and leading the institution's new online degree program. This program includes online Applied Music courses, marking a significant innovation in curriculum delivery. The collaboration with C4E has been instrumental in launching the online Associate for Arts in Music degree, a pioneering initiative among California Community Colleges, aimed at meeting the diverse needs of students.

THE WINNING VALUE PROPOSITION

American River College's chose C4E because of their deep understanding of music education and commitment to innovation. This partnership empowered the institution to realize its vision of comprehensive online music education, leading to high satisfaction among faculty and students alike.

Highlighting On Music Companion's suitability for diverse student demographics, Dr. Thompson emphasizes its robust support, user-friendly interface, and academic rigor, positioning it as the premier choice for modern music education.